

PROGRAM AT A GLANCE



DAY 1 | CUSTOMER DAY

- 2:00 PM – 2:30 PM – **Smarter Together – a fresh take on treasury**
Martin Bellin | Coupa
- 2:30 PM – 2:45 PM – **Keynote: Coupa and BELLIN: Smarter Together**
Rob Bernshteyn | Coupa
- 2:45 PM – 3:00 PM – **Break**
- 3:00 PM – 3:30 PM – **Peer-reviewed: customer success inspiration**
Claudia Frei | Belimo Automation
Jan Hausin | ABB
Jennifer Edholzer | Scout24
Michael Juen | Coupa
Thomas Wimmer | ABB
- 3:30 PM – 3:45 PM – **Break**
- 3:45 PM – 4:15 PM – **Where to find what: the Coupa portals**
Elisa Caputo | Coupa
Michael Juen | Coupa
Shantoba Carew Eicke | Coupa
- 4:15 PM – 4:30 PM – **Break**
- 4:30 PM – 5:00 PM – **Trendsetters in treasury**
Donna Wilczek | Coupa
Eleanor Hill | TMI
François Masquelier | Simply Treasury
Markus Brock (Host)
Martin Bellin | Coupa

DAY 2 | PRODUCT DAY

- 2:00 PM – 2:10 PM – **Spend and treasury – connecting the dots**
Martin Bellin | Coupa
- 2:10 PM – 2:30 PM – **Keynote: Taking Treasury to the Next Level**
Ravi Thakur | Coupa
Wim Raymaekers | SWIFT
- 2:30 PM – 3:00 PM – **Lightning Talks**
Börries Többens | KPMG
Ralf Klein | SWIFT
Sebastian Ullrich | Infront
- 3:00 PM – 3:15 PM – **Break**
- 3:15 PM – 4:15 PM – **Product journey: next steps in Treasury and BSM**
Adrien Dumont | Coupa
Dr. Wolfgang Kalthoff | Coupa
- 4:15 PM – 4:30 PM – **Break**
- 4:30 PM – 5:00 PM – **Product Q&A**
Adrien Dumont | Coupa
Dr. Wolfgang Kalthoff | Coupa

The listed times refer to the Central European Time.

DAY 3 | DEEP DIVE



STREAM 1 BUSINESS SPEND MANAGEMENT	STREAM 2 PAYMENTS	STREAM 3 PRODUCT INNOVATIONS	STREAM 4 BEST PRACTICES
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2:00 PM – 2:30 PM	Next Generation AI & Big Data: Coupa Community Charlene Wang Coupa	Fast and transparent: SWIFT g4C Florian Kolb Coupa Phöbe Schmalz-Ziekow Coupa	Marrying treasury data and Business Intelligence Christian Enz-Pohling Coupa Matthias Hund Coupa	Help, where is our liquidity? How Douglas found answers Alexander Schächtele Coupa Petra Hambürger Douglas
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2:30 PM – 3:00 PM	From Sourcing to Treasury: An introduction to BSM Ulrika Haug Coupa	What's in our streamlined settlement workflow for you Alexander Schächtele Coupa Eva Bednarz Siegfried Sabine Lechner Coupa	AI-Driven Forecasting Javier Recasens Sanchez Coupa Lena Pennington Coupa	Liquidity planning by the hour Abraham Geldenhuis KA Group Michael Bach Coupa
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3:00 PM – 3:30 PM **BREAK**

3:30 PM – 4:00 PM	Reimagine global bank payments Karsten Kiefer Coupa Sebastian Niemeyer Coupa	Even smarter with AI: Vendor Verification 2.0 Adrien Dumont Coupa	Ease your SWIFT CSP workload Aleksandra Bielas HELU KABEL Marco Aresu HELU KABEL Phöbe Schmalz-Ziekow Coupa Sascha Goetsch Coupa	Innovative technology in Treasury – Currency Management Automation Michael Schimmel Kantox
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4:00 PM – 4:30 PM	Innovative Working Capital Management in Treasury Rajiv Ramachandran Coupa	Your banking hub: API-based SAP integration Arnold Voet Aalberts Karsten Kiefer Coupa	Cash management made easy: the new worksheet Sarah Eckstein Coupa
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